

Performance Indicators for Parkland College

June 2010

Compiled by Institutional Accountability & Research

ID	Area and Goal	Performance Indicator	Benchmark	Performance Summary
A Enrollment patterns				
A.1	Annual Headcounts of Credit Students	ICCB A1 Data	Remain at 16,771 or increase	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> Parkland's credit student enrollment had a slight decrease (-1.2%) between FY05–09 and a slight decrease (-0.2%) between FY08-09. For FY09, the annual enrollment (16,684) did not meet the expected benchmark as it was slightly under with -0.5%.</p>
A.2	FTE (based on total claimable hours)	ICCB Apportionment Claims	Increase higher than state	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> Between FY05 - 09, the percent change of Parkland's annual FTE based on credit hour claims was lower than the state. The five year change for Parkland showed an increase of 1.3% while the state had an increase of 2.4%.</p>
A.3	Reimbursable credit hours generated by category	ICCB Apportionment Claims	Baccalaureate: 64% Business: 4% Technical: 13% Health: 6% Remedial: 10% ABE/ASE: 2%	<p>➤ Parkland met the expected benchmark in all categories except Baccalaureate and Remedial.</p> <p><u>Notes:</u> In FY05, all the categories met the benchmark. From FY06 –09, there was a consistent pattern of the benchmark being met (rounded figures) with the exception of “Baccalaureate” and “Remedial.” Across all years, the Baccalaureate category has shown a steady decrease while ABE/ASE has literally doubled. For FY09, all of the categories met the benchmark except Baccalaureate (-2.5%) and Remedial -1.0%.</p>
A.4	Attractiveness to students	Proportion of out-of-district students	In-district: 69% Out-of-district: 25% Out-of-state: 2% International: 4%	<p>➤ Parkland met the benchmarks for each category (rounded) except “Out-of State.”</p> <p><u>Notes:</u> In FY09, Parkland College met each benchmark (rounded figures) except for “Out of State (-0.6%)”. From FY04 – 09, the category percentages have remained nearly static. Comparing FY08 – 09, there was an increase in international students (97 total) but a decrease in out-of-district (106) and out-of-state students (52).</p>
B Student Achievement				
B.1	Graduation rates of all students reporting degree/certificate as objective	% of Annual enrollment that complete a degree or certificate.	1% increase over five years	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> The percentage change between FY05 – 09 in <i>degree seeking annual enrollment</i> was up by 2.1% (183 students). The percent <i>completing a degree/certificate program</i> has increased by 0.3% (54 students) over five years. Though the completion rate has increased, it did not reach the expected benchmark.</p>

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B.2	Transfer rates of all degree-seeking students	% of degree-seeking annual enrollment that eventually attend a 4-year institution within 5 years	29.5%	<p>➤ The transfer data is incomplete at this time.</p> <p><u>Notes:</u> FY08 and FY09 data are incomplete as of June 2010. For FY05 – 07, the percent of those transferring to a four year institution was under the proposed benchmark. Four-year college transfer is not the entire picture. Many Parkland student transfer “laterally” to other community colleges.</p>
B.3	Persistence rates	Persistence rates for fall-to-spring and spring-to-fall for credit students	1% over five years	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> From FY05–09, the change in persistence rates are as follows:</p> <ul style="list-style-type: none"> • Fall-to-Spring credit students: + 3.7% • Spring-to-Fall credit students: +1.1%
B.4	Job placement rates	Percentage of graduates reporting employment	At least 80%	<p>➤ Incomplete: The Graduate Follow-Up Survey Report will be finalized soon.</p> <p><u>Notes:</u> Since FY2004, at least 80% of our graduates were employed (self reported) within six months of graduation. Hence, the benchmark has been met. The highest reported year was FY07 with 82.1%. Considering the state of the economy, FY08 had a good report with 80.9%.</p>
B.5	Performance of Parkland students who transfer to UIUC	Average UIUC GPA	2.87 on a 4.0 scale	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> Parkland students who transferred to the University of Illinois- Urbana-Champaign (UIUC) in Fall 2008 performed academically better (3.40 GPA) than native juniors (3.18 GPA). Those who transferred in Fall 2009 also performed better (3.43 GPA) than a cohort of native juniors (3.19 GPA). The GPA for Fall 2009 was markedly higher than the benchmark.</p>
B.6	Course completion rates	Student successfully completing courses with a grade of C or better	At least 73%	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> The retention rates for “C or better” had a subtle growth over the past five years from 73.5% in FY05 to 73.8% in FY09. This benchmark has been exceeded the past four consecutive years. The “overall retention” has also incrementally grown from 77.5% in FY05 to 78.5% in FY09. The “Withdrawal” percent decreased from 16.1% in FY05 to 14.4% in FY09.</p>

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B.7	Academic Engagement	CCSSE results for selected items	Baseline year 49% required reading 37% written 1-4 papers 40% spend 1-5 hours preparing for class	<p>➤ Incomplete: The CCSSE survey was administered in Spring 2010, but the results have yet to be received.</p> <p><u>Notes:</u> Academic Engagement from CCSSE 2007:</p> <ul style="list-style-type: none"> • 44% of the respondents indicated they have read 1-4 books/manuals of required reading (52% indicated more than 1-4 books/manuals). • 31% have written 1-4 papers; 30% have written 5-10 papers last year (slightly more than the previous administration). • 41% Spend 1-5 hours a week preparing for class and 31% spend 6-10 hours. <p>These responses are similar to or slightly stronger than the other IL community colleges who participated, and similar to national responses.</p>
B.8	Academic Satisfaction	CCSSE and Student Satisfaction Survey	85% would choose Parkland again 95% recommend to a friend 86% educational experience 74% support to succeed	<p>➤ Incomplete: The CCSSE survey was administered in Spring 2010, but the results have yet to be received.</p> <p><u>Notes:</u> Satisfaction Results from CCSSE 2007 and the FY06 Student Satisfaction Survey:</p> <ul style="list-style-type: none"> • 82% (estimated FY06) would choose Parkland if they “had to do it all again” (85.5% in FY04, 80.1% in FY01 and 82% in FY99). There are over 1,000 respondents to these surveys. • 96% would recommend Parkland to a friend or family member. • 91% rate their entire educational experience at Parkland as “good” or excellent (an increase over FY05 results). • 77% feel that Parkland “very much/quite a bit” provides the support they need to succeed at the college (an increase over FY05 results).
C Participation and Service to Region				
C.1	Proportion of the district students enrolling at Parkland	Percentage of students who come to Parkland directly from District #505 high schools	35%	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> From FY05 – 09, the percent of District 505’s high school graduates attending Parkland College has grown considerably by 3.6%. Between FY 08 - 09 there was an increase of 1.2%. The past two years have exceeded the benchmark.</p>
C.2	Proportion of age 20-24 population enrolled at Parkland	# and percentage of students in the 20-24 population	14% (the population estimate)	<p>➤ Parkland met the expected benchmark.</p> <p>For the past five years, nearly one-third of Parkland’s credit enrollment has been students aged 20-24. This age cohort comprises 14% of District 505’s population and this figure has remained steady for several years. Hence, the benchmark has been met for all five years.</p>

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D	Diversity			
D.1	Minority high school graduates who enroll at Parkland the following fall	Percentage of minority high school graduates enrolling at Parkland the semester after graduation	20% (reflective of the minority population in District 505, as of the most recent Census data) or more	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> The percent of minority high school graduates who enroll at Parkland in the Fall semester following graduation has fluctuated over the past 5 years from 13.2% to 19.1% (excluding “Unknown” category). FY09 had the highest percent during the past five years and was under the benchmark by less than one percent (0.9%).</p> <p>The Benchmark was raised from 15% to 20% to reflect the changing District 505 population as per the most recent U.S. Census Data.</p>
D.2	Minority students	Total number and percentage of minority credit-seeking students	20% (reflective of the minority population in District 505) or more	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> Parkland’s minority enrollment has consistently exceeded the benchmark for the last five years with a range of 22.2% to 23.8%. The percent of minority credit students in FY09 was 23.3%.</p> <p>➤ The “Non-Resident Alien” category is excluded from the minority total.</p>
D.3	Minority recipients of degrees	Percent of minority who graduate compared to the number of minority enrolled for credit	23%	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> Minority graduates have been between 11.2% and 13.2% of the graduating students over the past five years. In FY09, 12.7% of those graduating have been minorities. The benchmark has not been achieved in any of the years.</p> <p>➤ The “Non-Resident Alien” category is excluded from the minority total.</p>
D.4	Minority employees	Percentage of minority employees college-wide	19% (reflective of FY09 student population)	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> The percent of minority staff has been steady around 10.8% (excluding “Refuse to indicate/ Unknown”) the past five years. Compared to the current student population (19%), the staff under represents minorities. The expected benchmark has not been met from FY06 – FY10.</p> <p>➤ The percent of the “Refuse to indicate/unknown” category is at a five year high in FY10 (24.5%).</p>

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D.5	Diversity of district compared to staff population	Comparison of the percentage of the district minority population with the Parkland's staff minority population.	20% (reflective of the minority population in District 505) or more	<ul style="list-style-type: none"> ➤ Parkland did not meet the expected benchmark. <p><u>Notes:</u> Parkland's minority workforce was 10.9% (excluding "Refuse to indicate/ Unknown") in FY09. The college's workforce under represents District 505's minority population. The expected benchmark has not been met in the past five years.</p> <ul style="list-style-type: none"> ➤ The percent of the "Refuse to indicate/unknown" category is at a five year high in FY09 (7.5%).
D.6	Minority full-time and part-time faculty	# and percentage of minority full-time and part-time faculty	23% (reflective of student population)	<ul style="list-style-type: none"> ➤ Parkland did not meet the expected benchmark. <p><u>Notes:</u> Faculty (full or part-time) demographics show a minority under representation, relative to the student population (thus not attaining the benchmark). The percent of full-time minority faculty has ranged from 11.2% - 14.6% over the past five years and the percent of part-time minority faculty has remained steady at 8%. These figures exclude the "Refuse to indicate/unknown" and "non-resident alien" categories.</p> <ul style="list-style-type: none"> ➤ The percent of the category "Refuse to indicate/unknown" is at a five year high in FY09 (7.5%).
E	Maintenance of Institutional Assets			
E.1	Facilities	Ratio of capital outlay to building assets	2% assuming a useful life of 50 years	<ul style="list-style-type: none"> ➤ Parkland met the expected benchmark. <p><u>Notes:</u> The five-year (FY05-09) average ratio is 5.3% which includes the expenditure of purchasing the land/building on Mattis Avenue. This purchase occurred in FY08 which significantly increased the building asset and capital outlay between FY08-09 resulting in a ratio of 7.4%. FY09 meets the expected benchmark of 2%.</p>
E.2	Equipment	Ratio of annual expenditures on equipment to book value of equipment.	12.5% assuming a useful life of 8 years	<ul style="list-style-type: none"> ➤ Parkland met the expected benchmark. <p><u>Notes:</u> The five-year (FY05-09) average ratio is 19.0%. There was a marked increase in capital outlay between FY06-07 which is due to increased expenditures related to A/V equipment, furniture, computers and plant equipment. The significant increase between FY07-09 is due to the same categories of depreciable assets. This increase is also contributed to equipping "Parkland on Mattis," purchasing additional vehicles for Public Safety and the physical plant. The ratio for FY09 (44.0%) is nearly 3.5 times the benchmark.</p>

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E.3	Personnel	Ratio of expenditures on personnel development to annual personnel (salary) expenditures	2-5%	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> From FY05 – 09, the ratio has increased from 1.9% to 2.6%. The growth has been triggered by increased spending in travel (64.8%) and the CETL (27.1%) over the same time frame. This obviously has out-paced the growth of salaries (11%) during the five year period. Salaries have increased by 16.1% over the past five years. The benchmark has been attained every year.</p>
F Budget Flexibility				
F.1	Commitment to Personnel	Compensation as a proportion of total education and general expenditures.	79% or less	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> Between FY05 and 09, the annual compensation ratio has steadily decreased from 79.5% to 75.6%. The last three years have been under the proposed benchmark. With rising salaries/ benefits (+17.6%) and fixed costs (+43.4%), this is noteworthy to mention. The five-year compensation ratio average is 77.9%.</p>
F.2	Level of fixed commitments	Utilities and other fixed costs as a proportion of total general funds expenditures.	83% or less	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> Between FY05-09, the annual total fixed cost ratio has dramatically increased from 84.9% to 98.5%- an increase of nearly 14%. The increase in the general funds total expenditures, salaries and benefits between FY07-09 is due to increased salaries, benefits and the purchase of Datatel. The FY09 ratio of 98.5% is greater than the benchmark. The average total fixed ratio over the past five years is 86.9% which is above the benchmark.</p>
F.3	Operating revenue by source	Ratio of State, local, and tuition support	Ratios equal to each other	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> Between FY05-09, revenue from local and tuition sources has steadily increased. However, state support noticeably decreased from FY05-09 which will most likely continue. The funding ratios are quite disparate from each other which has been the trend the past five years. State support has continued to decline as local and tuition dollars steadily rise. As the fluctuations occur in the different revenue streams, the benchmark will continually be difficult to attain.</p>

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F.4	Size of financial reserves	Ratio of the fund balance to total education and O&M.	20%	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> Over the past five years, the ratio has grown significantly from 12.6% to 25.2%. The percent growth in the fund balance has grown considerably compared to expenditures creating a large ratio the past three years that exceeds the target benchmark. The five year average of 21.6% exceeds the benchmark.</p>
F.5	Total number of new grants and dollars available to the institution	Proportion of grant revenues to the total budget	9%	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> Between FY05 – 06 grant/contract revenue grew 4.5% while the total budget grew 21.2%. The grant revenue to total budget ratio exceeded the benchmark from FY05-08, but dropped slightly below the target (9%) in FY09 to 8.4%.</p>
G Utilization of Assets				
G.1	Student credit hours attempted	Number of credit hours over a 5 year period – A1 dataset	Maintain at 206,094 credit hours or increase	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> Parkland’s annual attempted credit hours have grown 1.5% between FY05-09. From FY07 – 09, there has been a notable increase of 3.6% (7241 hours). FY09 had highest number of attempted hours the past five years and also exceeded the benchmark. The percent of full-time students was also highest in FY09 for all three academic terms.</p>
G.2	Proportion of equated contact hours (ECH) by full and part-time faculty	5 year average of FT versus PT teaching ratio	60:40 over five years	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> The proportion of full-time faculty has been under the benchmark the past five years. The full-time percentage has dropped from a high of 56.8% in FY05 to 54.3% in FY09 while the part-time percentage has increased over the same time frame.</p>
G.3	Proportion of employees satisfied with overall work environment	Staff Satisfaction Survey – response to question, “If I had to do it over again, I would take a job at Parkland”	95%	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> In FY10, 92% of all employees agreed they would take a job at Parkland again. By employment category, administration had 94%, faculty had 90%, and staff had 93%. The FY10 results are lower than previous surveys across all categories, but the number of respondents is substantially more. The response rate in FY10 was nearly twice (50%) than the FY05 (27%) and FY03 rates (28%).</p>

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H	Economic Accessibility and Affordability			
H.1	State MAP Coverage of tuition and Fees	% Coverage of tuition and fees for students with zero expected family contribution	75%	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> The percent coverage of tuition/fees has been above the benchmark the past four years. However, in FY10, it was 10% below the target of 75%. The <u>estimated</u> percent coverage for FY10 is also under the benchmark with 62%.</p>
H.2	Total Financial Assistance needed	% those receiving financial assistance provided through scholarships, loans and federal work-study	60%	<p>➤ Parkland did not meet the expected benchmark.</p> <p><u>Notes:</u> The number of students <u>applying</u> for financial assistance decreased slightly (-1.0%) from 2005 – 09. The percent <u>receiving</u> assistance has also dropped (-11.0%). The percent of those receiving aid dropped 9.5% from between 2006-09. The benchmark has not been attained since 2006.</p>
H.3	Amount Parkland College Foundation contributes to students	5 year increase of \$ in scholarship/other assistance provided to students	15% increase in the amount distributed	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> Total Parkland Foundation scholarships have grown by 41% (+\$59,000) during the past five years. From FY08-09, there was an increase of 10% (nearly \$18,000) in funds dispersed to students.</p>
H.4	Tuition	Amount per credit hour by residency	Maximum \$5 annual increase for in-district tuition	<p>➤ Parkland met the expected benchmark.</p> <p><u>Notes:</u> The in-district tuition rate has increased five dollars each year from FY05 – 09 netting an increase of 31%. Hence, the in-district rate has remained within the parameters of the benchmark. During the past five years, the rate for out-of-district students has increased by only 6% while out-of-state/international tuition has increased by 29%.</p>