COMMUNICATION

Program Code: F.MCT.AA

Associate in Arts (A.A.)
Graduation requirement — 60 semester hours

Students preparing to transfer in Communication typically choose between two areas of concentration. Media Communication includes concentration areas in advertising/public relations, audio/video/Internet production, journalism/photojournalism, and media theory/research/effects. Public and Professional Communication includes concentration areas in interpersonal, public address, organizational communication, and rhetorical studies. The coursework in either of these concentrations will provide a solid foundation for transfer. Given that some schools have specific requirements for admission, students should plan their transfer programs with a Communication faculty advisor and the catalog of the four-year college or university they plan to attend.

For more information, see parkland.edu/communication.

Program Note*
Recommended courses are designed to facilitate completion of the A.A. degree and transfer into a four-year college or university they plan to attend.

MEDIACLASSIFICATION CONCENTRATION
Program Code: F.MCT.AA.MCC

Suggested Full-time Sequence

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<td>COM 101</td>
<td>COM 121</td>
<td>COM 144</td>
<td>Hum elective</td>
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<td>COM 141</td>
<td>ENG 102</td>
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PUBLIC AND PROFESSIONAL COMMUNICATION CONCENTRATION
Program Code: F.MCT.AA.PPC

Suggested Full-time Sequence

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Required General Education Core Courses (38 hours) Cr. Hrs.

- Communications (9)
  - COM 103 Introduction to Public Speaking .............. 3
  - ENG 101 Composition I .................................. 3
  - ENG 102 Composition II .................................. 3

- Humanities/Fine Arts electives .............................. 9
  - Recommended: PHI 100 Introduction to Logic and Critical Thinking (3)
  - Choose at least one course from Humanities and one course from Fine Arts
  - One course from Hum/Fine Arts or Soc/Beh Sci must fulfill the non-Western culture requirement

- Social/Behavioral Sciences electives ....................... 9
  - Recommended: PSY 101 Introduction to Psychology (4)
  - Soc/Beh Sci courses must be from at least two disciplines

- Mathematics elective ...................................... 3
  - Recommended: MAT 107 General Education Mathematics (3)
  - or MAT 108 Introduction to Applied Statistics (3)
  - or MAT 143 Calculus for Business and Social Sciences (4)

- Life Sciences (laboratory-based) elective .................. 4
  - Physical Sciences (laboratory-based) elective ........... 4

A.A. Degree Requirement (3 hours)

- LAS 189 Introduction to Liberal Arts and Sciences or
  LAS 188 Diverse U.S. Cultural Expression .................. 3

Recommended Media Communication Courses (18 hours)

- Choose six of the following courses:
  - COM 101 Introduction to Mass Communication ........ 3
  - COM 105 Basic News Writing ............................. 3
  - COM 106 Broadcast Writing .................................. 3
  - COM 121 Introduction to Advertising ...................... 3
  - COM 122 Introduction to Public Relations ................. 3
  - COM 141 Basic Broadcast Announcing ...................... 3
  - COM 142 Introduction to Radio Production ................. 3
  - COM 144 Video Production I .................................. 3
  - COM 145 Video Production II ................................ 3
  - COM 201 Mass Media and Society ......................... 3
  - MUS 161 Introduction to Music Recording ................. 3
  - ART 128 Digital Photography .............................. 3

Recommended Public and Professional Communication Courses (18 hours)

- Choose from the following courses:
  - COM 101 Introduction to Mass Communication ........ 3
  - COM 120 Interpersonal Communication .................... 3
  - COM 121 Introduction to Advertising ...................... 3
  - COM 122 Introduction to Public Relations ................. 3
  - COM 181 Communication Practicum ......................... 1
  - COM 200 Leadership and Small Group Communication ........ 3
  - COM 140 Voice and Diction ................................ 3
  - COM 205 Business and Professional Communication .... 3
  - THE 103 Performance of Literature ........................ 3

Electives (0–3 hours)

Select another COM course, if needed, to meet the 60-hour degree requirement

Total Semester Credit Hours 60