BUSINESS ADMINISTRATIVE TECHNOLOGY (CONT'D)

15

CUSTOMER SERVICE CERTIFICATE

Program Code: B.SER.CER

Certificate

Graduation requirement — 15 semester hours

The Customer Service Certificate is designed to help any student who is employed, or will be employed, in a business or organization that provides products or services to customers. Students successfully completing this certificate should be able to identify a comprehensive customer service strategy and implement the practical techniques needed to provide good service. Completion of this certificate can be applied to the A.A.S. in Business Administrative Technology.

Required Courses (15 hours)

BUS 106	Business and Organizational Ethics
CIS 170	Professional Workplace Topics
COM 120	Interpersonal Communication
MGT 113	Human Relations in the Workplace
MGT 117	Customer Service Management3

Total Semester Credit Hours

Suggested Course Sequence

FALL	SPRING
1st Semester	2nd Semester
CIS 170	BUS 106
COM 120	MGT 117
MGT 113	