

PARKLAND COLLEGE PROSPECTUS SCHOLARSHIPS

The Prospectus is Parkland College's campus-wide student newspaper and has been in constant production since late 1968. The contributors are exclusively Parkland students with a variety of majors and career interests, not just communications and journalism. The Prospectus provides an outlet for students to further develop their writing, photography, communication, time management, and critical thinking skills while producing a quality, trusted source of news for Parkland-goers. The Prospectus also publishes *Images*, Parkland College's student literary and visual arts magazine.

Ten scholarships, covering 50% in-district tuition and fees, are available to students involved in the Prospectus. This scholarship is for one fall semester and one spring semester. To qualify for this scholarship, you must:

1. Carry (and successfully complete) at least 12 credit hours at Parkland each semester.
2. Maintain a 2.5 overall grade point average.
3. Must be a degree-seeking student currently at Parkland College.
4. Fulfill the work requirements of 10 hours per week for 15 weeks of the semester as identified in the agreement to be signed on acceptance of the scholarship.
5. Must complete a "Free Application for Federal Student Aid" (FAFSA).
6. Be aware: Dropping below 12 credit hours within a semester could affect the Activities Scholarship and financial aid. This could require a student to pay back any scholarship monies received.
7. This scholarship will be renewed for the next semester if these conditions are met.

Selection: By a committee including Parkland faculty and staff. A recommendation from a Parkland College faculty or staff member is preferred but not required.

Deadline: Applications will be accepted as scholarships become available and will be awarded prior to the start of the semester. Interested students are welcome to submit an application which may held until such time as a scholarship becomes available.

Applications: May be obtained from:
Student Life Office, U-111, (217-351-2492).

For more information contact:

Josh Clark, Activities Program Manager
jclark@parkland.edu
(217) 353-2627
U-120

PARKLAND COLLEGE PROSPECTUS SCHOLARSHIP APPLICATION

Name _____ Student ID _____

Address _____

City/State _____ Zip _____

Phone (____) _____ GPA _____

E-mail Address _____

Parkland Major _____

Indicate which Prospectus Staff position interests you (select your top 2 choices):

- Reporter Editor
- Photographer Designer
- Images* Editor Digital Editor
- Other Please Describe:

Please attach, or email to prospectus@parkland.edu, a 300-400 word essay describing either: why you want to join the Prospectus or what purpose the Prospectus should serve.

Parkland faculty or staff recommendation sign here:

Name Printed _____ Signature _____

Phone (____) _____ Email _____.

I, (print name) _____ authorize the committee to review my current Parkland college transcript, financial aid records other pertinent information available through the college records.

Signed _____ Date _____

Thank you for your interest in this Scholarship Program.
Please return this application to:
Office of Student Life & Wellness Center U-111
Parkland College
2400 West Bradley Avenue Champaign, IL 61821

Prospectus Student Positions & Responsibilities:

Reporter: The reporter is responsible for writing a 600 word news article with 2 sources, one being a human source, every week. To accompany this article, they also need to provide 1 photo or visual image that is properly captioned. Reporters are also responsible for distributing the newspapers around Parkland's campus.

Editor: The editor is responsible for writing a 600 word news article with 2 sources, one being a human source, every week. To accompany this article, they also need to provide 1 photo or visual image that is properly captioned. In addition to this the editor will work with reporters, edit their stories, and determine what content belongs in the newspaper.

Photographer: The photographer is responsible for creating a photo essay every week. This consists of at least 5 photos, which are properly captioned, with a short paragraph explaining the photo essay. In addition to this, photographers are also responsible for providing the "headline" photo for the newspaper, as well as two Instagram posts every week.

Designer: The designer is responsible for creating the layout of the paper every week. This includes working with the Advisors and Manager of the Prospectus to ensure that the paper is accurate, includes all of the weekly content, and contains the proper advertisements. The designer also creates visual elements for reporters' stories, marketing materials for the Prospectus, and the layout of the Images Magazine.

Digital Editor: The digital editor is responsible for updating the Prospectus' website and social media accounts. This involves collaborating with the photographer and designer to schedule social media posts, create a social media engagement plan, and work with reporters to create content solely for the website.

Images Magazine Editor: The Images magazine is Parkland's annual literary and visual arts magazine. The editor is responsible for creating a theme for the magazine, working with the designer to create the layout of the magazine, coordinate a marketing plan to encourage student submissions, and oversee student judges.

Other: The Prospectus strives to be an open and collaborative learning environment for Parkland students. We seek to include students from various backgrounds and majors. We are accepting of new ideas and new ways for students to be involved with the Prospectus. Sample positions could be:

- Cartoonist
- Marketing coordinator
- Puzzle maker
- Social Media manager

If you have questions about these position descriptions, ideas for new positions, or ways to get involved with the Prospectus, please email: prospectus@parkland.edu