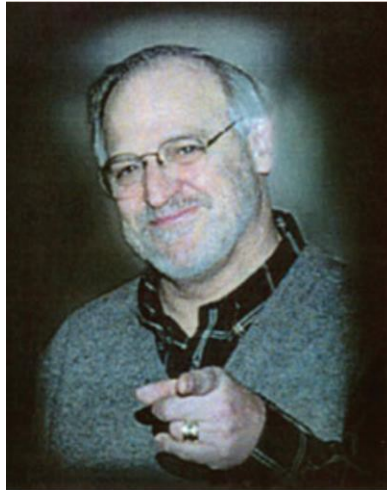


PARKLAND COLLEGE ANNUAL

DAVID JONES



## **“Speak for a Cause” Contest Application Packet**

Contact Jody Littleton for more information.

[jlittleton@parkland.edu](mailto:jlittleton@parkland.edu)

[parkland.edu/speechcontest](http://parkland.edu/speechcontest)



# David Jones Persuasive Speech Virtual Contest Rules

1. The David Jones Persuasive Speech Contest will be virtual for 2022, and is open to any student who is currently enrolled in, or has completed any Communication (COM) course offered at Parkland College.
2. To participate in the Virtual Speech Contest, please fill out the PDF application form and submit it no later than Friday April 22, 2022 to Jody Littleton at [jlittleton@parkland.edu](mailto:jlittleton@parkland.edu) OR bring to the Fine & Applied Arts department office (C120).
  - a. The signed application form gives Parkland College permission to use all videotaped performances and written outlines for educational, promotional, and broadcast purposes.
3. After you have submitted an application, you will be contacted via student e-mail to confirm your participation and to schedule an appointment for the week of April 25-28 to come to campus to record your speech in the PCTV production studio located in X 138.
4. The persuasive speech must be a 5-8 minute original (written by you) speech. The theme of the contest is, "Speak for a Cause". Each contestant will choose a charitable organization to advocate for from those listed on this web site.
5. If you would like to speak about a charity not listed on the web site, you will need to get approval from the speech contest committee. Contact Jody Littleton at [jlittleton@parkland.edu](mailto:jlittleton@parkland.edu).
6. Contestants will be required to submit a copy of their outline and sources on the day they record their speech in the PCTV studio.
  - a. Contestants will place their outline and list of works cited in a dropbox located in the Presentation Center Cobra site.
  - b. To access the Presentation Center Cobra site, log in to my.parkland.edu and click on "PresentationCenter" listed as part of Learning Support Services.
  - c. Please Note: Contestants who fail to submit both an outline and a list of works cited will be eliminated from the contest.
7. Contestants may not use any visual aids or objects during the speech.
8. Cash prizes will be awarded to the finalists. 1st place \$500.00, + \$500.00 to the winning charity, 2nd place \$250.00, 3rd place \$100.00, and \$50.00 to each additional finalist.
9. **The virtual awards ceremony will take place on Teams Wednesday May 11, 2022 from 4:00-5:30 p.m.** A link to the awards ceremony Teams event will be sent to each contestant via student email and posted on the David Jones website for participants, finalists, family and friends, faculty, judges, etc. to watch the finalists' speeches and announce final rankings and awards.

**Application for the David Jones Persuasive Speech  
Contest**

<b>Name</b>	
<b>Student ID#</b>	
<b>Current Address</b>	
<b>Phone</b>	
<b>E-mail</b>	
<b>Hometown</b>	
<b>Name of charity for which you plan to speak</b>	
<b>COM prefix course completed or currently enrolled in</b>	
<b>Your COM Instructor's Name</b>	

I verify that my speech is original and that acts of dishonesty (plagiarism, false data, or misrepresentation of evidence) will result in disqualification. I agree to abide by all rules of the contest.

I give permission for my outline or video recording of my speech to be used for instructional, or promotional purposes including broadcast. My work may appear in handouts or be used for demonstration purposes in class or on any Parkland related website.

Student Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return the completed application form to the Fine and Applied Arts Department Office (C120) or by e-mail to [jlittleton@parkland.edu](mailto:jlittleton@parkland.edu) no later than Friday, April 22, 2022.**

## DAVID JONES SPEECH CONTEST CHARITIES

### LOCAL CHARITIES:

- Parkland College Foundation (or any specific scholarship or fund the Foundation sponsors)
- Champaign Urbana Schools Foundation
- Champaign Public Library Foundation
- The Urbana Free Library
- One To One Champaign Urbana
- Big Brothers Big Sisters of Champaign County
- Cunningham Children's Home
- Rantoul Township High School
- The Virginia Theatre
- United Way of Champaign County Community FIRST Impact Fund
- A Woman's Fund
- American Red Cross –Illini Prairie Chapter
- Catholic Charities
- Center for Women in Transition
- Champaign County Court Appointed Special Advocate (CASA)
- Champaign County YMCA
- Roundhouse
- Community Day Care School
- Crisis Nursery
- Developmental Services Center
- Don Moyer Boys and Girls Club
- East Central Illinois Refugee Mutual Assistance Center
- Eastern Illinois Foodbank
- Family Services of Champaign County
- Girl Scouts – Green Meadows Council
- Boy Scouts of America-Prairielands Council
- Greater Community AIDS Project
- Salvation Army
- TIMES Center
- Urban League of Champaign County
- Champaign County Humane Society
- Corporation For Public Broadcasting – WILL
- WEFT-FM – Community Radio - Champaign
- Habitat for Humanity of Champaign County

## **ILLINOIS STATE CHARITIES:**

- Special Olympics Illinois
- Breast Cancer Foundation , Susan G. Komen- Chicagoland Affiliate
- Chicago Women's Health Center
- Ronald McDonald House near Children's Memorial Hospital
- Black United Fund of Illinois Inc.
- Illinois Council for College Attendance
- South Side Community Arts Center
- American Heart Association, Greater Midwest Regional Office
- Leukemia & Lymphoma Society, Illinois Chapter
- March of Dimes, Greater Illinois Chapter
- Mental Health Association in Illinois
- AIDS Foundation of Illinois
- Chicago Coalition for the Homeless
- Habitat for Humanity, Illinois
- Earth Share of Illinois
- Illinois Conservation Fund
- The Field Museum – Chicago
- The Art Institute of Chicago
- Illinois Shakespeare Festival Society

## **NATIONAL CHARITIES:**

- United Negro College Fund
- American Association of University Women Educational Foundation
- Scholarship America
- American Cancer Society
- American Red Cross
- Feed the Children
- Volunteers of America
- The Nature Conservancy
- Fisher House Foundation
- Disabled American Veterans Service Trust
- Dogs for the Deaf
- St. Jude's Children's Research Hospital, Midwest Affiliate
- Make A Wish Foundation of America
- American Lung Association
- Autism Society of America
- Guide Dogs for the Blind
- Toys for Tots
- Partnership for a Drug Free America
- Reach Out and Read

- Lymphoma Research Foundation
- American Diabetes Association
- Wildlife Conservation Fund of America
- Easter Seal Society
- American Farmland Trust
- “I Have a Dream” Foundation
- Reading is Fundamental
- Tiger Woods Foundation
- Jazz at Lincoln Center
- Earth Share
- Farm Aid
- Carnegie Hall

#### **INTERNATIONAL CHARITIES:**

- Global Impact
- Global Hunger Project
- The Africa-America Institute
- Africare
- American Jewish World Service
- American Near East Refugee Aid (ANERA)
- American Refugee Committee
- AmeriCares
- Catholic Relief Services
- Children International
- Christian Children’s Fund
- Doctors Without Borders USA
- Operation Smile
- International Relief Teams
- International Rescue Committee
- International Youth Foundation
- Save the Children
- AIDS, TB and Malaria – Global Fund to Fight
- World Wildlife Fund
- Amnesty International
- Enterprise Mentors International
- World Monuments Fund

\*If you don’t find a charity on this list that you would like to speak for, you may choose one that you find worthwhile. An acceptable charitable organization must be a 501C3 registered charity. Check with the Contest Committee to confirm your charity choice by contacting Jody Littleton at [jlittleton@parkland.edu](mailto:jlittleton@parkland.edu).

# Preparing the Contest Speech

## **KNOW YOUR AUDIENCE.**

You will be speaking to a diverse group of people and you want them to choose your organization to donate their time, talent and treasure – speak to them personally. Think about why people donate. Show your audience how rewarding giving will be for them. Emphasize how a little effort will provide big rewards for those helped by the charity.

## **KNOW YOUR CHARITY.**

Do your research about the organization and be able to tell your audience when and how the organization developed, where their money really goes when they donate, and how effective the charity is.

## **ORGANIZE YOUR MATERIAL WELL.**

The Motivated sequence or the Problem/Solution pattern of organization work well for this speech. You will want to show your audience what the need is and tell them how your charity meets those needs.

## **PERSONALIZE YOUR MESSAGE.**

If you have helped this organization bring your personal experience in - tell your audience why you think this organization is worthwhile.

## **USE VIVID LANGUAGE.**

Use language that will motivate your audience. Be able to tell specific stories of people who have been helped by the organization you choose. Provide enough detail about individuals who have helped and been helped by the organization so that the audience has a clear picture of what makes your audience worthwhile.

## **PAY ATTENTION TO YOUR VERBAL AND NON- VERBAL DELIVERY SKILLS.**

Work to dress for success – this lets your audience know that you really care about your cause and it can enhance your credibility. Practice using gestures and movement that will emphasize your main points. Practice your speech until your words flow smoothly. Speak with energy and animation. Let your audience see your confidence and enthusiasm for your charity.

## **USE KEY- WORD NOTES ONLY (NOTE CARDS ARE RECOMMENDED); THE FEWER THE BETTER.**

Do not write out your speech as a manuscript – your speech must be delivered extemporaneously. If you can, don't use notes at all. Practice so that you can maintain

good eye contact with your audience. Work to build good rapport with your audience - capture their attention and engage them.

### **NO VISUALS.**

You will not be using any visuals or objects for the contest speech, so make sure the words you choose paint a clear picture for your audience. Use descriptive words and tell stories about people that will engage your audience.

### **TIME LIMIT.**

You have 5-8 minutes to speak, practice so that you stay within the time limit.

To give you an idea of the criteria you will be judged on, check out the sample critique form that judges will use in the contest.



# David Jones Persuasive Speech Contest

## Judge's Critique

**Name:**

### **Introduction:**

- Gained attention
- Related speech topic to audience
- Introduced claim clearly
- Established credibility
- Previewed body of speech

**Weak Fair Average Good Excellent**

### **Body:**

- main points clear & persuasive
- appropriate organization
- effective supporting material
- good use of logic and reasoning
- evidence relevant to main points
- sources cited orally
- sources are credible/warrants used
- transitions effective
- appropriate use of emotional appeals
- creative in adapting to audience

**Weak Fair Average Good Excellent**

### **Conclusion:**

- Effective summary statement
- Ends with impact

**Weak Fair Average Good Excellent**

### **Delivery:**

#### **Verbal**

- Defines key terms
- Uses vocal variety
- Pronounces & Articulates words clearly
- Knows the meaning of language used
- Uses vivid language
- Conversational style of speaking
- Effective use of volume
- Uses grammar appropriately

**Weak Fair Average Good Excellent**

#### **Nonverbal**

- Effective pacing
- Appearance enhances credibility
- Good energy & enthusiasm
- Avoids distracting mannerisms
- Maintains strong eye contact
- Gestures compliment content
- Appropriate movement
- Confident poise & posture

.....  
**Assign a rank to each contestant 1<sup>st</sup> place – last place**

**RANK:**

**Assign overall quality rating between 1 and 10 (highest)**

**RATING:**

**Comments:**