

April 29, 2021

### BID INVITATION

Parkland College invites you to submit a written bid for **Printing and Bulk Mailing – Community Education Brochures** for FY22-Q2, FY22-Q3, FY22-Q4, and FY23-Q1. Specifications and bidding requirements are enclosed.

Please address written bids to Purchasing, Room A108, Parkland College, 2400 West Bradley Avenue, Champaign, IL 61821-1899. Use the enclosed envelope marked **BID #2021-004 Printing & Mailing – Community Education Brochures** to ensure delivery. Bids must be received no later than **2:00 p.m. on Monday, May 17, 2021**, at which time they will be publicly opened and read in **Room U144**. Any bid not received by said time and date will not be considered. Bids sent by facsimile machine or email will not be accepted.

All bidders are welcome to attend the public bid opening. If you choose not to attend, you may contact Lauren Craig, Purchasing Agent, at 217/351-2232 or by email at [lcraig@parkland.edu](mailto:lcraig@parkland.edu), to obtain the results of the bid. No information regarding the recommendation to the Board of Trustees will be released until after the Board of Trustees meets on June 16, 2021.

The Board of Trustees of Parkland College reserves the right to reject all or any part of a bid submitted, and to change quantities, dates, and/or other printing specifications during the course of the year. This bid does not constitute a binding contract. The Board of Trustees will accept bids or combination of bids deemed most favorable to and in the best interest of the college after all bids have been examined and evaluated. All bidders must fully comply with all local, state, and federal laws regarding bidding on public projects and the performance of services or supplying of goods under a bid.

Questions about bid specifications may be addressed to Ruthie Counter at 217/373-3766 or by email at [rcounter@parkland.edu](mailto:rcounter@parkland.edu).

Sincerely,



Chris Randles  
V.P. of Administrative Services and Chief Financial Officer

Encl: Community Education Brochure printing specifications  
Community Education Brochure bulk mailing specifications  
Bid form  
Return envelope

cc: Ruthie Counter  
Amy Fleshner

**Prices and Payments:**

1. All bid prices shall be complete and include warranty, delivery and installation to Parkland College, 2400 West Bradley Avenue, Champaign, Illinois 61821. Delivery and labor for installation must be coordinated with Parkland College staff.
2. Contract will be an official Parkland College purchase order to be issued after approval of the bid by the Board of Trustees.
3. Payment shall be made in accordance with these specifications and the bid proposal submitted by the bidder.
4. Any exceptions or deviations from the bid specifications must be addressed in writing and submitted with the bid.
5. Parkland College is tax exempt. A copy of the exemption certificate will be furnished on request.

**Any bid not received by said time and at said place will not be considered. Bids sent by facsimile machine or email will not be accepted. The bids will be publicly opened and announced Monday, May 17, 2021 at 2:00 p.m. in Room U144 on the Parkland College campus. No decision will be made at that time.**

**Scope**

This specification is written around specific needs of the college and has been done to establish a certain standard of performance. It is the intent of Parkland College to purchase printing and bulk mailing services that meet the following specifications and requirements.

**Purpose**

The purpose of these specifications is to describe the printing and bulk mailing needs of Parkland College.

**General**

This is a specification for printing and bulk mailing services. Bidders must answer all questions. Any unanswered questions will be considered noncompliant and nonresponsive and subject to rejection.

**Business Enterprise for Minorities, Females, and Persons with Disabilities**

Consistent with the Business Enterprise for Minorities, Females, and Persons with Disabilities Act, 30 ILCS 575/0.01, *et seq.* (the "Act"), it is the policy of Parkland College to foster and encourage the continued economic development of minority owned businesses, female owned businesses, and businesses owned by a person with a disability.

When Parkland College is required to competitively bid a contract, the bid documents shall additionally require all potential bidders to submit their name, the bid amount, a statement confirming whether the bidder is including in its bid work to be performed by certified as a minority owned businesses, female owned businesses, and businesses owned by a person with a disability.

Are you certified as a minority owned business or female owned or person with a disability owned business?

Yes \_\_\_\_ No \_\_\_\_

## **SPECIFICATIONS AND REQUIREMENTS**

Prepare your line-itemized bid to clearly reflect specifications outlined below for **Parkland College - BID #2021-004**.

### **Printing Specifications**

Publications (3): **COMMUNITY EDUCATION BROCHURES** for FY22-Q2, FY22-Q3, FY22-Q4, FY23-Q1

Quantity:       FY22-Q2: 30,000 copies  
                  FY22-Q3: 30,000 copies  
                  FY22-Q4: 30,000 copies  
                  FY23-Q1: 30,000 copies

**Note:** Quantities are approximate based on final mailing numbers.

Format:         Booklet  
Size:            Flat: 17" wide x 11" high  
                  Finished: 8 1/2" wide x 11" high  
                  Trim size: no smaller than 8" x 10.5" – please specify final trim size

Number of text pages: FY22-Q2: 44 plus cover (48 total pages)  
                          FY22-Q3: 44 plus cover (48 total pages)  
                          FY22-Q4: 48 plus cover (52 total pages)  
                          FY23-Q1: 48 plus cover (52 total pages)

**Note:** Page count may vary.

Art to be provided:    Camera-ready pages and/or electronic files

Stock:           Text: 40# offset text white  
                  Cover: 100# gloss

Printing:         Text: CMYK, two sides, some full bleed  
                  Cover: CMYK, two sides, full bleed

Proofs:          Digital proof required

Binding:         Fold: One fold to 8 1/2" x 11"  
                  Saddle stitched

Packaging:       Bundle in units of 25 copies each; accuracy of count is important for mail distribution.

Delivery:         Deliver the following number of copies to Champaign at the location designated:  
                  ~750 copies to Parkland College, 2400 W Bradley Avenue, Champaign, IL  
                  61821-1899.

**Note:**

- Parkland College requests the Printer provide a deduping process between the saturation list and brochure mailing list to improve the quality and ROI. Indicate this price separately in bid.
- Deliver approximately 29,250 copies to the Champaign Post Office. This number is based on post office figures obtained by the vendor from the carrier route information provided by Parkland College. Printer must contact Champaign Post Office prior to printing to verify actual

numbers. If more than 29,250 copies are required for mailing, additional copies may need to be printed.

- Hold approximately 600 copies for Second Mailing List (to be mailed 3-4 weeks after original mailing). Printer will keep copies at facility and mail on specified date. Indicate any additional cost in bid beyond the normal printing and mailing.

**Schedule**

Camera-ready art uploaded to printer:

FY22-Q2: August 13, 2021  
FY22-Q3: November 15, 2021  
FY22-Q4: February 11, 2022  
FY23-Q1: May 13, 2022 (approximate)

Delivery dates:

FY22-Q2: August 27, 2021  
FY22-Q3: November 29, 2021  
FY22-Q4: February 25, 2022  
FY23-Q1: May 27, 2022 (approximate)

If the printed publications are not received by Parkland College within said period, Parkland College will deduct from the accepted bid price a sum equal to five percent (5%) of the accepted bid price for each week, or fraction thereof, that the publications are late.

**OTHER INFORMATION**

**Subcontractors:**

All subcontractors must be identified on the submitted bid. Failure to identify subcontractors may be grounds for determining the bid to be unacceptable.

**Camera-Ready Art:**

All camera-ready art remains the property of Parkland College. Return all camera-ready artwork and supplementary materials to Parkland College upon completion of the job.

**Additional Information:**

If you have any questions regarding the noncredit class schedule, please contact Ruthie Counter at 217/373-3766 or [rcounter@parkland.edu](mailto:rcounter@parkland.edu).

Does your bid comply? Yes \_\_\_\_\_ No \_\_\_\_\_

**Bulk Mailing Specifications**

Publications (3): **COMMUNITY EDUCATION BROCHURES** for FY22-Q2, FY22-Q3, FY22-Q4, FY23-Q1

Format: Magazine

Size: 8 1/2" wide x 11" high; saddle-stitched

Number of pages: FY22-Q2 – 44, FY22-Q3 - 44, FY22-Q4 - 48, FY23-Q1 - 48 (PLUS 4-p COVER)  
(Sample attached for determining approximate weight.)

Packaging: Arrive from printer bundled in units of 25 copies each.

Number of mailings: FOUR to be delivered to the Champaign Post Office:  
FY22-Q2: August 27, 2021  
FY22-Q3: November 29, 2021  
FY22-Q4: February 25, 2022  
FY23-Q1: May 27, 2022 (approximate)

Method: Carrier Route Mailing (Simplified Address Mailing by Carrier Route in Saturated Walk Sequence)  
Estimated number of pieces: 29,250 per mailing  
Tag bundles using carrier route totals by carrier route from the U.S. Post Office.  
Deliver to Champaign Post Office.

Postal rate: Current nonprofit rates for this type of bulk mailing.

Data Update: Carrier route data is to be updated prior to each mailing to reduce the number of undeliverable copies.

Mailing Reports: Five days before delivery to post office, contact Amy Fleshner at 217/353-2054 or afleshner@parkland.edu with the total cost of postage.

Materials will be ready for the printer and sent electronically on:  
FY22-Q2: August 13, 2021  
FY22-Q3: November 15, 2021  
FY22-Q4: February 11, 2022  
FY23-Q1: May 13, 2022 (approximate)

Completed schedules must be delivered to the college no later than August 27, 2021, for FY22-Q2, November 29, 2021, for FY22-Q3, February 25, 2022 for FY22-Q4, and approximately May 27, 2022, for FY23-Q1, or 10 working days after proof approval. Printing must be in accordance with the specifications enclosed.

Does your bid comply? Yes \_\_\_\_\_ No \_\_\_\_\_

Carrier Routes for Parkland College Community Education Brochure Mailing - revised 04/26/2021

61801	C008
61801	C014
61802	R005
61802	R006
61820	C024
61821	C022
61821	C023
61821	C036
61821	C039
61821	C043
61821	C047
61821	C049
61821	C053
61821	C054
61821	C060
61822	R002
61822	R003
61822	R005
61822	R006
61822	R007
61822	R010
61822	R011
61822	R014
61822	R015
61822	R016
61822	R017
61853	R003
61853	R004
61853	R005
61853	R006
61874	R002
61874	R003
61874	R005
61821	C021
61820	C046
61820	C072

**PARKLAND COLLEGE  
BID FORM**

**Bid Price for Printing and Bulk Mailing of Community Education Brochures for FY22-Q2, FY22-Q3, FY22-Q4, and FY23-Q1 as per Bid Specifications:**

**PRINTING**

Publications: **COMMUNITY EDUCATION BROCHURES** for FY22-Q2, FY22-Q3, FY22-Q4, and FY23-Q1

Specify trim size: \_\_\_\_\_

<b>FY22-Q2 COMMUNITY EDUCATION BROCHURE</b> <i>44-page text, 4-color, 40# offset text white + 4-color 100# gloss cover</i>			
	44 pages	+/- four pages	+/- eight pages
30,000 copies	_____	-	_____
Additional/less 1,000s	_____	-	_____
<b>FY22-Q3 COMMUNITY EDUCATION BROCHURE</b> <i>44-page text, 4-color, 40# offset text white + 4-color 100# gloss cover</i>			
	44 pages	+/- four pages	+/- eight pages
30,000 copies	_____	_____	_____
Additional/less 1,000s	_____	_____	_____
<b>FY22-Q4 COMMUNITY EDUCATION BROCHURE</b> <i>48-page text, 4-color, 40# offset text white + 4-color 100# gloss cover</i>			
	48 pages	+/- four pages	+/- eight pages
30,000 copies	_____	_____	_____
Additional/less 1,000s	_____	_____	_____
<b>FY23-Q1 COMMUNITY EDUCATION BROCHURE</b> <i>48-page text, 4-color, 40# offset text white + 4-color 100# gloss cover</i>			
	48 pages	+/- four pages	+/- eight pages
30,000 copies	_____	_____	_____
Additional/less 1,000s	_____	_____	_____

Company name \_\_\_\_\_

Address \_\_\_\_\_

Representative \_\_\_\_\_

Telephone \_\_\_\_\_

**Subcontractors**

Subcontractors for any phase of production must be identified on this bid form. Failure to specify subcontractors may be grounds for determining the bid to be unacceptable.

---

---

**BULK MAILING**

Publications (3): **COMMUNITY EDUCATION BROCHURES** for **FY22-Q2, FY22-Q3, FY22-Q4, and FY23-Q1**

Updating carrier route counts, mail preparation, and delivery

Cost per 1,000 \_\_\_\_\_

COMMENTS: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Representative \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

**Subcontractors**

Subcontractors for any phase of mailing preparation must be identified on this bid form. Failure to specify subcontractors may be grounds for determining the bid to be unacceptable.

---

---